



VISION INTO REALITY

RF EVENTS (PVT.) LTD.

A Premium Event Management Organization

ABOUT US

We are a premier event management organization that works at the national and international levels. We manage a variety of events and have specialized teams for sales, marketing, accounting, and branding. Furniture and Living Expo is our most successful national level venture.

FURNITURE INDUSTRY OF PAKISTAN

Pakistan is the 6th largest country with 220 million and a lucrative market. Total furniture sale of the country in 2014-15 was \$2.5 billion and has increased enormously now. Pakistan is known as the home of artisans and has vast demand. Furniture industry needs expansion and export for immediate returns and long term customer building.

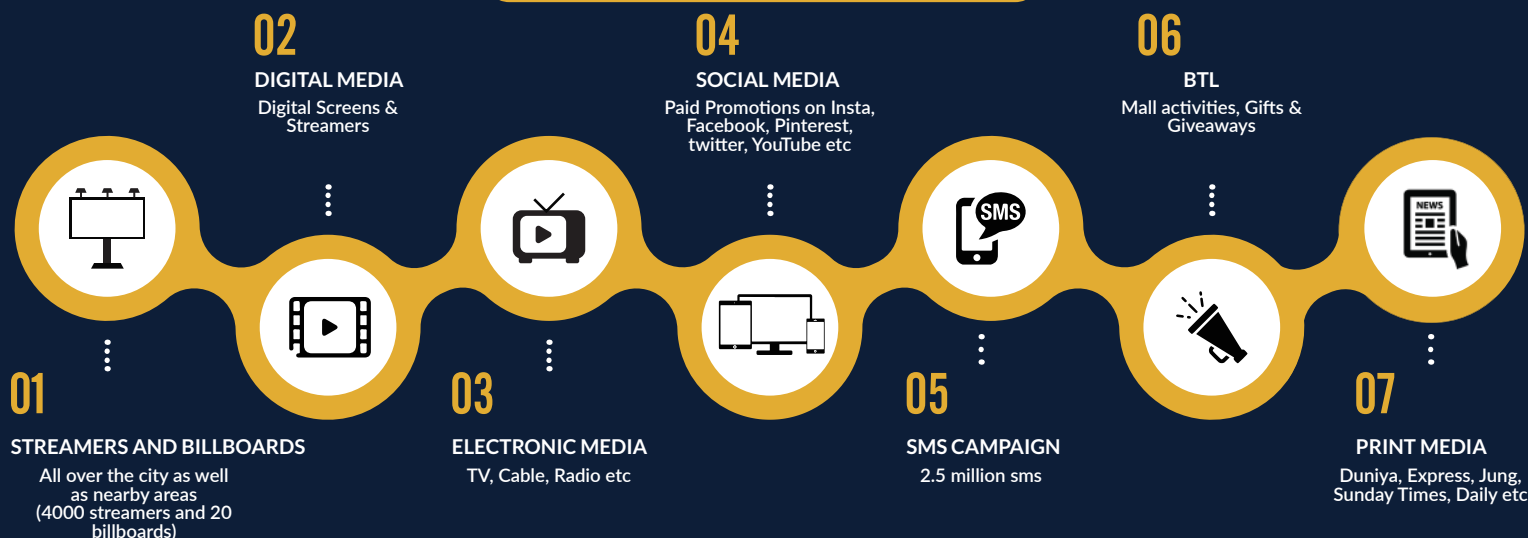
EXHIBITORS

- Mattress Industry
- Furniture Importers, Exporters and Distributors
- Kitchen Design Makers
- Home Décor Product Manufacturers
- Office, Outdoor and Kids Furniture Makers
- Architects & Interior Designers
- Flooring & Marbles Retailers
- Curtains, Carpets and Rugs Dealers
- Bed & Bath Accessories

VISITORS

- Architects
- Home Owners
- Office Owners
- Interior Designers
- Furniture Designers
- Corporate Sector
- Interior & Furniture Lovers
- Decor Companies
- Home Renovators
- Constructors

MARKETING FLOW



EVENT HIGHLIGHTS



042-37196635 | 0301-1137361 | 0301-1137364



FURNITUREANDLIVINGEXPO



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FURNITURE_ANDLIVINGEXPO

COVERED CITIES

Faisalabad Nawab Shah
Gojar Khan **Rahim Yar Khan**
Abbottabad Sawat
Islamabad
Lahore **Karachi**
Gujranwala Multan
Peshawar **Rawalpindi** Jhang
Sargodha Hyderabad
Muzaffarabad Khariyan
Sheikhupura **Wazirabad**



OCCUPIED
MAXIMUM CAPACITY OF
35,000 SQF

70,000+
TRADE / CORPORATE
VISITORS



TITLE SPONSOR



MoltyFoam

'Asli' Foam®

MEDIA PARTNERS



Sunday

Daily Pakistan

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OUR COLLABORATORS





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RF FAMILY



NOSHEEN KHAN
Director



DR. NAZISH FAISAL
C.e.o



DR. FAISAL NADEEM
Honorary Director



MALIK M.AHMED
GM Marketing & Sales



ALI AZIF NADEEM
Senior Manager Sales



MUNIR AHMAD
Senior Graphic Designer



HAMZA AFTAB
Sales & Operation
Manager



ASAD IRFAN
Graphic Designer &
Social Media Manager



MEHREEN
HR and
Accounts Manager



M. ZAIN
Dyp HR and
Accounts Manager



ALI HASSAN RANA
Official Host



DR MARYUM SHARISH
Sales Executive



ADISH NADEEM
Photographer



ADEEL AKBAR
Video Editor



SHOAIB ALI
Operations and
Admin Executive



ZOBIA RIASAT ALI
Admin Staff



NABEEL AHMED
Social Media Manager



NOUMAN SHAFQAT
Operation Assistant
Executive



M. HUZAIFA
Operation Assistant
Executive



M. SAJID
Operations & Sales
Assistant Executive



DR. MUDASSIR
Sales Executive



SALMAN KHAN
Admin Staff



RF EVENTS (PVT.) LTD.



**FURNITURE
LIVING EXPO**



**INTERNATIONAL
FURNITURE
& CRAFTS FAIR PAKISTAN**



**PHARMA & HEALTH
EXPO**

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